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How To Start A Home-Based Wedding Planning Business (Home-Based Business Series)



Synopsis

Planning weddings is a growing business area. The author is one of our top-selling home-based business authors and is herself a successful event and wedding planner.

Book Information

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Customer Reviews

This book was extremely informative. I started my business in 2006, but wanted to go back to see if I missed anything. I could've chosen a better book. The examples and templates were very helpful. The reading was simple, clear and to the point. I've started blog about the wedding industry at [...] I recommend this book to anyone considering starting a wedding business.

This is a down to earth, helpful guide for someone wanting to work as a wedding planning. I think the author is smart to cover the nuts and bolts topics like taxes, legal aspects, incorporating --- and not just the "fun" aspects of this industry. The book is easy to follow, because she has "blurbs" and how-to's in boxes throughout the book. I also own Fab Guide to wedding planning (a great book) and I think this new book is worth the money!

Most wedding planners get started out of their homes, and this book is the ideal primer for getting a wedding planning business up and going. It has lots of practical, real-world guidance and advice that you can put to work immediately and provides easy-to-understand, how-to instruction. Pair this with Modern Marketing for the Event and Wedding Planner - Simple steps to success for marketing your wedding and event planning business and you've pretty much got all you need to get a wedding planning business going.

This book informs and teaches, serving it all up in an easy-to-understand way. It has become my "wedding planner bible" so to speak, and I carry it with me, highlighting passages that detail what I need to remember to do when I reach that step during the process of getting my business off the ground. Awesome book!!

I'm still finishing this read but it covers so much area in just 200 pages!! The author did a great job writing this book compared to other authors I've read. Every chapter is detailed and clearly lays out things you need to ask yourself and where to go from there if you're going to be serious and successful! I also love how many references, resources and sample plans she includes in the book. Overall a great buy if you're curiously or seriously considering making this your profession.

This really broke the home based wedding planning business down to work in the average home. How to balance the fact that you don't have actual overhead of an office but the overhead of taking care of your family and your clients all from your home office is essential for anyone considering this business plan.

I ordered this book because, of course, I am trying to become a wedding planner. I felt that this book was very insightful because of its depth of information given. I feel like after reading this book, I am ready to start my wedding planning business!! I highly recommend this book to anyone who is trying to get in to the wedding industry!

This book is definitely worth the money. I was looking for something to help me decide if wedding planning is really the avenue I want to take, without dropping a lot of cash. This book provides a solid reality check and as another reviewer said, it's down to earth. Overall, it's a quick read with concise and helpful information. The business chapter and the information on the different wedding planning groups/associations were especially helpful to me. There are a few sections that I found

redundant and a few that I wanted to go into more detail, but that does little to take away from the all around value of the book. I was slightly irked by the occasional spelling and grammar errors, as those stick out like sore thumbs to me. All in all, I'd feel confident in recommending this book to someone looking for a place to begin their research of the wedding planning field.

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